



## Crisp Thinking chooses Backstopp

The pioneering software developer, Crisp Thinking has chosen Backstopp to protect the data on its laptops.

Crisp develops ingenious software tools that protect children from online predators in chat rooms and other interactive web media. The sensitivity of this data is part of the reason that Crisp treats the security of all of its data very seriously. A detailed security audit highlighted the need for additional security for laptops because of their mobility.

Peter Maude, director of Crisp said “If you have a laptop you use for work stolen it can be an enormous inconvenience. But, if that laptop carries sensitive data about your business and your customers then it is potentially very damaging indeed. There have been numerous high profile cases about sensitive data being lost or stolen in the national media recently that illustrate this point. The nature of our business means that we have to take every possible precaution to prevent sensitive information falling into the wrong hands.”

Maude added “As part of our security review it occurred to me that no data is better than protected data. Because I am mobile I am bound to collect data while on the move so it makes sense to delete it if it might be compromised. We looked at a few tools but Backstopp is the fastest and most efficient, speed being important to make it harder for the thief. I hope I never have to use it but if I do I am confident that Backstopp will shut out prying eyes.”

Backstopp is at its most powerful when laptops have GSM connectivity built in so Crisp are not getting the best out of the tool - yet. Backstopp is designed to work through the internet and the GSM mobile phone infrastructure. Crisp have few GSM laptops at this stage but Backstopp fits nicely into its scheduled upgrade program.

“We will upgrade our laptops as we normally do but buy GSM enabled devices instead of wireless only” continues Maude. It seems to me that the cost differential is now minimal and the benefits of ‘always on’ web access is a major boost to productivity. We used to pay a fortune to hotels for 24 hours access even though we only used it for less than 1 hour or we drove around looking for a retail outlet with free wi/fi. Now we just press go and we are effectively in the office on the road. Some laptops are now being shipped free if it has a GSM data contract so we might save £300-£400 before we start. That’s very attractive.”

David Brooker, MD of Virtuuity, publisher of Backstopp, said “We are delighted that Crisp has chosen Backstopp. For them, and every organisation really, data security is an issue that is not going to go away. In fact forthcoming legislation will push it further up the agenda.

For more information about Crisp Thinking please visit [www.crispthinking.com](http://www.crispthinking.com)